

ma 2015 IP Audio II

Leistungswerte aller Online-Audio-Angebote

	Typ	Q1 2015 Sessions Ø Monat	Q4 2014 Sessions Ø Monat	Veränderung absolut	Veränderung %
Zusammenfassungen					
Online-Audio-Angebote gesamt*	-	107.457.592	86.353.760	21.103.832	24%
Online-Audio-Angebote Simulcast gesamt*	-	80.407.564	67.772.380	12.635.184	19%
Online-Audio-Angebote Web Only gesamt*	-	27.050.028	18.581.379	8.468.649	46%
Ø Dauer pro Session*	-	01:04:50	01:07:08	-00:02:18	-3%
Werbeträger Online-Audio Gesamt	-	69.194.427	49.409.281	19.785.146	40%
Werbeträger Online-Audio Simulcast Gesamt	-	42.653.298	31.223.840	11.429.458	37%
Werbeträger Online-Audio Web Only Gesamt	-	26.541.129	18.185.441	8.355.688	46%
Ø Dauer pro Session	-	00:55:23	00:56:10	-00:00:47	-1%

* inkl. Angebote ohne Audio-Online-Werbung

Werbeträger Online-Audio					
100.5 DAS HITRADIO.	Channel	190.993	-	-	-
104.6 RTL Berlins Hit-Radio	Channel	1.298.213	1.154.654	143.559	12%
104.6 RTL Gesamt	Kombi	1.662.547	1.813.142	-150.595	-8%
105.5 Spreeradio	Channel	323.688	286.400	37.288	13%
105.5 Spreeradio Gesamt	Kombi	335.570	341.881	-6.311	-2%
107.7 Radio Hagen	Channel	54.368	-	-	-
89.0 RTL	Channel	743.269	682.329	60.940	9%
89.0 RTL - In The Mix	Channel	86.163	-	-	-
89.0 RTL Gesamt	Kombi	829.432	-	-	-
917xfm - Hamburgs Musiksender	Channel	122.864	-	-	-
94.3 rs2	Kombi	281.173	184.396	96.777	52%
98.8 KISS FM	Kombi	542.305	536.442	5.863	1%
alsterradio 106.8 rock 'n pop	Channel	374.179	-	-	-
alsterradio GESAMT	Kombi	497.043	-	-	-
antenne 1 simulcast	Channel	518.195	-	-	-
ANTENNE BAYERN antenne (simulcast)	Channel	8.667.761	6.642.428	2.025.333	30%
ANTENNE BAYERN Channel Kombi	Kombi	5.144.678	4.695.313	449.365	10%
ANTENNE BAYERN Webradio Kombi	Kombi	13.812.438	11.337.741	2.474.697	22%
Antenne MV	Channel	151.532	-	-	-
Antenne Niedersachsen	Kombi	1.007.532	874.773	132.759	15%
ANTENNE THURINGEN	Kombi	514.198	437.071	77.127	18%
BB Radio	Kombi	273.213	240.363	32.850	14%
BCS SACHSEN Digital	Kombi	1.867.846	1.617.122	250.724	16%
Berliner Rundfunk 91.4 - Simulcast	Channel	273.853	211.765	62.088	29%
bigFM	Kombi	2.249.210	2.331.416	-82.206	-4%
deinfm owl	Channel	4.253	-	-	-
delta radio	Kombi	543.907	469.279	74.628	16%
detektor.fm	Kombi	72.716	66.061	6.655	10%
egoFM Digital	Kombi	748.070	-	-	-
ENERGY GenreChannels	Kombi	741.915	-	-	-
ENERGY Sachsen	Channel	201.016	-	-	-
ENERGY Simulcast	Kombi	1.248.949	-	-	-
ENERGY Webradio Total (Simulcast & GenreChannels)	Kombi	1.990.864	-	-	-
FFH Simulcast	Channel	2.206.453	1.870.168	336.285	18%
FUNK KOMBI OWL plus	Kombi	710.473	623.576	86.897	14%
Hamburg Kombi	Kombi	951.500	764.476	187.024	24%
HAMBURG ZWEI	Channel	127.201	116.467	10.734	9%
harmony.fm Gesamt	Kombi	442.116	405.267	36.849	9%
harmony.fm Simulcast	Channel	412.631	374.056	38.575	10%
harmony.fm Webradios	Kombi	29.485	31.211	-1.726	-6%
HIT RADIO FFH Gesamt	Kombi	3.889.712	3.784.647	105.065	3%
HIT RADIO FFH Webradios	Kombi	1.683.259	1.914.478	-231.219	-12%
HOTMIX RADIO	Channel	171.069	-	-	-
JAM FM	Channel	760.786	690.649	70.137	10%
JAM FM - NEW MUSIC RADIO	Channel	296.485	233.469	63.016	27%
JAM FM Gesamt	Kombi	1.057.271	924.118	133.153	14%
Klassik Radio	Kombi	1.792.001	1.736.827	55.174	3%
laut.fm	User Generated Radio	7.847.026	7.852.609	-5.583	0%
Ostseewelle HIT-RADIO Mecklenburg-Vorpommern Digital	Kombi	610.319	-	-	-
planet radio Gesamt	Kombi	2.030.406	2.004.427	25.979	1%
planet radio Simulcast	Channel	1.253.728	1.203.439	50.289	4%
planet radio webradios	Kombi	776.677	800.989	-24.312	-3%
R.SA	Kombi	551.260	-	-	-
R.SH	Kombi	669.332	-	-	-
radio B2 Digital	Kombi	77.495	-	-	-
Radio Bielefeld	Channel	157.831	136.084	21.747	16%
RADIO BOBI	Kombi	576.211	533.124	43.087	8%
Radio Bochum	Channel	98.667	-	-	-
Radio Brocken	Channel	146.636	133.403	13.233	10%
Radio Brocken Gesamt	Kombi	146.965	-	-	-
Radio Brocken Weihnachtsradio	Channel	328	-	-	-
Radio Duisburg	Channel	145.007	-	-	-
Radio Emscher Lippe	Channel	118.419	-	-	-
Radio Ennepe Ruhr	Channel	62.665	-	-	-
Radio Essen	Channel	198.527	-	-	-
radio ffn Webradio	Kombi	1.249.290	1.256.016	-6.726	-1%
Radio Gütersloh	Channel	127.549	114.102	13.447	12%
Radio Hamburg Simulcast	Channel	824.299	648.009	176.290	27%
Radio Herford	Channel	52.252	47.156	5.096	11%
Radio Herne	Channel	32.078	-	-	-
Radio Hochstift	Channel	146.399	129.858	16.541	13%
Radio K.W.	Channel	101.722	-	-	-
Radio Lippe	Channel	67.059	60.798	6.261	10%
Radio Mülheim	Channel	33.399	-	-	-
Radio NORA	Kombi	222.959	-	-	-
Radio Oberhausen	Channel	61.201	-	-	-
Radio PSR	Kombi	521.373	-	-	-
Radio Regenbogen	Kombi	590.138	448.820	141.318	31%
RADIO SALÜ	Channel	156.762	-	-	-
RADIO SALÜ Kombi	Kombi	261.985	247.892	14.093	6%

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Werbeträger Online-Audio					
Radio Sauerland	Channel	85.591	-	-	-
radio SAW (Simulcast)	Channel	489.534	-	-	-
radio SAW Gesamt	Kombi	1.155.809	1.045.912	109.897	11%
radio SAW Webradios	Kombi	601.214	-	-	-
Radio TEDDY	Kombi	227.948	185.420	42.528	23%
radio TOP 40	Kombi	366.716	274.349	92.367	34%
Radio Vest	Channel	111.916	-	-	-
Radio WAF	Channel	86.291	74.856	11.435	15%
Radio Westfalica	Channel	68.838	57.252	11.586	20%
Radio/Tele FFH Gesamt	Kombi	6.362.234	6.194.341	167.893	3%
Radio/Tele FFH Simulcast	Kombi	3.872.813	3.447.663	425.150	12%
Radio/Tele FFH Webradios	Kombi	2.489.421	2.746.678	-257.257	-9%
RadioCOM S.W. Gesamt	Kombi	3.284.574	-	-	-
radionomy	User Generated Radio	4.544.542	-	-	-
REGIOCAST Digital Group	Kombi	3.437.590	-	-	-
Rheinland-Kombi Köln	Kombi	522.551	418.042	104.509	25%
RMS WEBRADIO	Kombi	27.346.667	18.585.514	8.761.153	47%
RMS WEBRADIO 14-29	Kombi	12.366.474	7.135.000	5.231.474	73%
RMS WEBRADIO 30+	Kombi	19.756.568	12.783.772	6.972.796	55%
RMS WEBRADIO Frauen	Kombi	11.198.282	6.281.400	4.916.882	78%
RMS WEBRADIO Männer	Kombi	17.693.904	11.586.247	6.107.657	53%
ROCK ANTENNE Channel Kombi	Kombi	1.114.293	833.906	280.387	34%
ROCK ANTENNE rockantenne (landesweit simulcast)	Channel	2.571.014	2.039.826	531.188	26%
ROCK ANTENNE simulcast PLUS	Kombi	2.703.943	2.142.791	561.152	26%
ROCK ANTENNE Webradio Kombi	Kombi	3.818.236	2.976.697	841.539	28%
ROCKLAND.FM (Simulcast)	Channel	65.061	60.462	4.599	8%
RPR 1	Kombi	445.226	423.805	21.421	5%
Sport1.fm	Channel	2.307.709	-	-	-
SpotCom Channel Kombi	Kombi	6.258.971	5.529.219	729.752	13%
SpotCom simulcast Kombi	Kombi	11.371.704	8.785.219	2.586.485	29%
SpotCom Webradio Kombi	Kombi	17.630.674	14.314.438	3.316.236	23%
STAR FM	Kombi	455.135	351.085	104.050	30%
STUDIO GONG Bayern Digital	Kombi	748.070	543.445	204.625	38%
STUDIO GONG Digital	Kombi	3.303.730	-	-	-
STUDIO GONG Mecklenburg-Vorpommern Digital	Kombi	610.319	-	-	-
STUDIO GONG Sachsen Digital	Kombi	1.867.846	1.617.122	250.724	16%
sunshine live	Channel	958.509	991.604	-33.095	-3%
sunshine live - Gesamt	Kombi	1.224.495	1.203.319	21.176	2%
sunshine live - Webradios	Kombi	265.986	211.715	54.271	26%
the wave - relaxing radio	Channel	89.932	65.513	24.419	37%
Westfunk	Kombi	1.103.561	-	-	-

Nicht-Werbeträger Online-Audio					
103.7 UnserDing	Channel	104.233	99.473	4.760	5%
1LIVE	Channel	8.433.424	6.067.856	2.365.568	39%
1LIVE DIGGI	Channel	1.576.824	1.331.462	245.362	18%
1LIVE gesamt	Kombi	10.191.299	-	-	-
1LIVE Web-only	Kombi	181.052	181.959	-907	0%
B5 aktuell	Channel	513.916	492.026	21.890	4%
Bayern 1	Channel	1.412.018	1.404.362	7.656	1%
Bayern 2	Channel	510.686	522.273	-11.587	-2%
BAYERN 3	Channel	2.185.610	2.307.584	-121.974	-5%
Bremen Eins	Channel	457.286	431.363	25.923	6%
Bremen Vier	Channel	540.583	536.099	4.484	1%
BR-Gesamt	Kombi	4.899.117	-	-	-
BR-KLASSIK	Channel	276.887	292.322	-15.435	-5%
DASDING	Channel	936.268	952.953	-16.685	-2%
Deutschlandfunk	Channel	2.447.676	2.227.837	219.839	10%
Deutschlandradio Kultur	Channel	763.734	722.239	41.495	6%
DRadio Wissen	Channel	381.328	348.079	33.249	10%
hr1	Channel	1.170.531	1.943.617	-773.086	-40%
hr3	Channel	1.666.849	1.708.625	-41.776	-2%
MDR Gesamt	Kombi	1.275.780	-	-	-
MDR JUMP	Channel	1.036.368	1.001.161	35.207	4%
MDR SACHSEN-ANHALT	Channel	239.412	-	-	-
NDR 2	Channel	3.547.229	3.508.939	38.290	1%
RB gesamt	Kombi	997.868	-	-	-
SR 1 Europawelle	Channel	194.337	177.517	16.820	9%
SR 2 KulturRadio	Channel	71.978	-	-	-
SR 3 Saarlandwelle	Channel	110.825	104.667	6.158	6%
SR Simulcast gesamt	Kombi	481.372	-	-	-
SWR gesamt	Kombi	8.935.007	-	-	-
SWR1 BW	Channel	1.462.811	1.618.692	-155.881	-10%
SWR1 RP	Channel	518.224	537.556	-19.332	-4%
SWR3	Channel	5.183.510	5.095.141	88.369	2%
SWR4 BW	Channel	595.164	534.441	60.723	11%
SWR4 RP	Channel	239.030	214.308	24.722	12%
YOU FM	Channel	1.177.528	1.416.300	-238.772	-17%